



MEMPHIS SHELBY CRIME COMMISSION

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November 27, 2017

Mr. Steve Fracchia
Chief Operating Officer
Southeastern Asset Management
6410 Poplar Avenue, #900
Memphis, TN 38119

Dear Steve:

In January, we began implementing the new five-year Operation: Safe Community crime plan (2017-2021). We've enclosed an informational card that summarizes the plan, and the entire plan is available at www.memphiscrime.org.

We are pleased with the progress we are making in implementing the new plan. Our progress includes:

- 1) Launching the D.A.'s community prosecution model in three MPD precincts;
- 2) Earmarking of \$6.1 million in private sector funds to help recruit and retain MPD officers and a net increase in MPD officers for the first time since 2011;
- 3) Passage of state legislation to impose tougher penalties on convicted felons possessing guns and implementation of the FED UP. Gun Crime. Max Time communications effort to convey the consequences of engaging in gun crime in an effort to change behavior;
- 4) Major progress on developing a juvenile assessment center to intervene with juveniles facing possible delinquent charges in order to break the cycle of delinquency and reduce repeat offenders; and
- 5) Developing an initiative to provide ex-offenders with transitional work, life skills and other support needed to increase the likelihood of success.

Through the Crime Commission's partnership with the University of Memphis' Public Safety Institute, we will be in a position to evaluate all parts of the plan as they are being implemented to determine what is working and what is not-and if not, why. This evaluation component brings a new dimension to our efforts.

We appreciate very much the support you have given the Crime Commission in the past and will appreciate any support you can give as we close out 2017. We have enclosed a return envelope for your convenience.

We hope you will also consider long term support of our efforts. Enclosed is a pledge card for your consideration.

We will be glad to discuss our efforts with you personally if you feel that would be beneficial. We hope you will be in a position to act favorably on our request.

Sincerely,



Bill Gibbons
President



Ben Adams
Board Chair

Enclosure(s)

Steve, we hope we can count on your continued
great support! Ben